



COMPANY PROFILE

Exceptional Food. Thoughtful Presentation. Memorable Experiences.

Corporate Catering · Private Events · Platters · Weekly Meals

BLACK. WHITE. GOLD. | WHERE EVERY DETAIL MATTERS.

Company Overview

Novaphi Catering & Events is a South African catering and events company providing professional catering solutions for corporate events, private functions, celebrations, meetings, lifestyle events and special occasions.

We believe catering is about more than preparing and serving food. It is about creating an experience that begins the moment a client receives their order and continues through the presentation, service, taste and overall attention to detail.

Our philosophy is simple: the food must taste exceptional, and the experience must look exceptional.

Our Story

Novaphi is a growing South African brand built on entrepreneurship, service excellence and a passion for creating beautiful experiences through food.

Our growth has been driven by understanding what clients need: good food, dependable execution, professional communication and presentation that makes an impression. We have catered for events ranging from intimate gatherings to corporate functions of approximately 150 guests.

Vision & Mission

Vision: To become a trusted and recognisable South African catering and events brand known for exceptional food, sophisticated presentation, reliable service and memorable client experiences.

Mission: To provide convenient, professional, high-quality catering that combines exceptional food, beautiful presentation, premium packaging, reliable service and attention to detail - taking the stress out of catering so clients can enjoy their occasions.

Our Values

Excellence in every aspect of our service. Quality that meets a consistently high standard. Attention to detail in presentation, packaging and communication. Professionalism and reliability, particularly for corporate clients. Creativity in menu concepts and presentation. Client experience at the centre of everything we do. Teamwork - Novaphi is powered by a dedicated team of women.

Services

Corporate Catering: meetings, conferences, workshops, training sessions, staff functions, boardroom catering, corporate breakfasts and lunches, networking events and business launches.

Private Events: birthdays, family celebrations, baby and bridal showers, anniversaries, intimate dinners, celebrations of life, engagements and garden events.

Event Catering: structured catering for larger gatherings of up to approximately 150 guests, including menu planning, buffet-style catering, food stations, individual packaging, logistics and event-day coordination.

Speciality Offerings

Cheeseboards & Grazing Platters: curated boards for 2 to approximately 20 people - date nights, corporate gifting, picnics, showers and entertaining at home.

Braai & Social Catering: familiar South African favourites prepared and presented to the Novaphi standard.

Platters & Finger Foods: savoury platters, finger foods, sweet treats, breakfast, lunch and customised event platters.

Gift & Special Occasion Boxes: curated food and gifting solutions customised by occasion, budget, dietary requirements and branding.



Packaging Philosophy

Packaging is not an afterthought - it is part of the Novaphi experience. We focus on clean presentation, secure and appropriate food packaging, professional labelling, practicality and brand visibility, so that clients feel they have received something special from the moment their order arrives.

Our Team

Novaphi Catering is powered by a dedicated team of women who contribute to preparation, coordination, packaging, presentation and event execution. We believe in creating opportunities for women through entrepreneurship, employment, skills development and participation in the catering and events industry.



Why Choose Novaphi

Attention to detail others overlook. Presentation that makes an impression. Professional, accountable service. Flexible catering solutions for different guest numbers, occasions and budgets. Corporate-ready processes, from quotation to invoicing. A strong black, white and gold brand identity. A women-powered team. A personalised experience for every event.

Contact

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